

So You Want To Make Money Online?



Three Easy Ways

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Introduction

It really is mind boggling when you think about it.

Imagine having a store that is always open and can reach billions of people around the world instantly. Even when you are fast asleep, you could be making money on the other side of the world.

The internet makes that a reality. And not just for big companies.

Hundreds of thousands of people have woken up to the potential of making money over the internet. The so-called “laptop lifestyle” is an alluring goal. Imagine being able to work from absolutely anywhere so long as you have a laptop or a tablet and can get online.

You could be sat in a beach bar and make more money than folks sat in offices.

But it's not just for people who want to be squillionaires. There are many people for whom a second part-time income would really make a big difference to their lives. Maybe you are one such person. Maybe that is why you downloaded this guide.

But that is completely possible. Stick the laptop on the kitchen table and you can develop an income...

Now that is powerful!

So, apart from selling all of your worldly goods on Ebay, how can the average person get started making an income online?

In this short guide I will detail three methods that really work. They are not “dubious” or illegal. They do not require you to be a techie geek and, most importantly, they do not require any large investments.

In fact, I will detail the costs required at the end of each chapter.

So, let's get started...

What can you get for a fiver these days?

Well, in the supermarket, not a lot but there is a site where people can get exactly what they are after – for \$5. And this presents a big opportunity for people who want to make some money.

The site is called fiverr.com. It is a place where people can do “microjobs” for \$5. Well, you actually get \$4 after Fiverr take their cut.

Hmmm...\$4 doesn't seem very exciting, does it, but you will see why it is in a minute...

First, though, what could you offer for \$5?

Well, just browsing through the site you will see all manner of people offering all kinds of things. Mostly they are offering services.

What you need to do is to have a think about what you are good at. For example, if you can write short articles quickly that service is always in demand. Can you sing? Really, I am serious. There are people doing songs on there. There was even one guy who sings happy birthday in a thong.

Now I am not suggesting you do that but I want to make it clear that you are only limited by your imagination.

So how does it work?

Once you have a free account, you can put up a “gig”. That is something that you will do for a fiver. When that goes live, you should then start seeing some orders coming in. Do a good job & there will be more customers coming your way.

There are many more things you can do to make your gig more visible and attractive to potential buyers. Adding a video and some photos. Writing a really good description and making sure you file it in the most appropriate categories so people can find it. **But let's go back to the money for a minute..**

As I mentioned before, it is difficult to make any meaningful money at \$4 a pop. But the great thing is Fiver lets you add some “upsells” or extras to your gigs...

Actually, it’s worth looking at the guy in the thong.... I want to show you something..

I will sing happy birthday as Tin foil man in just a thong for \$5

in Extremely Bizarre 1 Days On Average

Upsells

Order Now (\$5)

Basic Gig Quantity 1 (\$5)

- STOCK** Premium quality image 1 (\$10)
- Add balloons in the background 1 (\$20)
- Add personal picture in background you send me 1 (\$20)
- Do it in HD video link only 1 (\$20)
- Add more words to the video up to 10 words 1 (\$20)
- Rush deliver your video within 12 hours of submitting the info 1 (\$40)
- Sing happy Mothers day or fathers day or other day thing. 1 (\$5)

So as you can see, the basic order is \$5 but many people will add in some extras. When you look at what he has to do for the extras it is probably 2 or 3 minutes work extra for him.

But he could be making up to \$115 per gig. In fact Fiverr tell us that his most popular package costs \$25. He has 300+ reviews of this gig and over 1700 reviews overall from his account.

Now, not every buyer will leave a review so he has most likely sold many more than that

Do the maths. Could easily be \$42,500 in the last 3 years. That is a nice additional income!

Now all he needed to do this was a camera (or a smartphone) a thong and, probably, a shot of liquor for Dutch courage ☺

So what could YOU do?

Could you show someone a recipe to make a delicious food? Can you translate into different languages? Can you make videos? Can you draw or paint?

The best thing to do is to browse around [Fiverr.com](https://www.fiverr.com) and look at what people are successfully selling. Look at the kinds of extras they are adding to their gigs, look at how many they have sold.

Then decide and plan out some gigs of your own. It is very easy to get them set up.

The great thing about starting out on Fiverr is that you don't need any web hosting or a domain name – Fiverr do that for you. You don't have to find web traffic – Fiverr do that as well.

So there is little to no investment at all to get started

The one thing I would suggest is to buy a good training course on how to be a successful Fiverr seller. That will get you started in the best possible way and shortcut the learning curve.

Here is a good course that I recommend to anyone interested in making money whilst doing something they love on Fiverr

[Click here to take a look](#)

Simple Videos

Now, some folks dread being on video. So, if you are amongst that number, I will tell you now that you don't really have to be "on" a video for the video to make you money.

Ok, now we have shown the elephant in the room where the door is, let me explain how you can make money from simple little videos. Even if they suck.

You Tube is the second largest search engine in the world. Yup. More people do searches on You Tube than on Bing or Yahoo (remember them?).

And the cool thing is that it is owned by the biggest search engine in the world.

So, if you were going to put your videos anywhere where you wanted them to be found or seen, then You Tube would be that place.

Again, you don't need any web hosting. Just some video making tools..more on that later

So what to make videos about and how do we monetize them? Here are a couple of ideas

1. You could do video reviews of products and include an affiliate link to the product in the description
2. You could make videos about almost anything and become a You Tube partner and make money from adverts being shown in your videos (one You Tuber makes around \$7 million a year from this)

One particular method I have seen working is "news" videos.

Let's say England get to the World Cup finals. That would be big news! So there are people who would pick this story, copy 5 or 6 images off the news, make them into a slideshow style video with a computer voice reading the news.

Sounds complicated? Not at all. There is a program for PCs that makes these videos in about 2 or 3 minutes and it costs way below \$20

Now because these news videos are related to what people are searching for, they often get ranked high in the search engine results and get many hundreds of views an hour. If you have adverts on those videos..you make money. Easy peasy

The key to making a lot of money on You Tube, though, is by building an audience. And, unfortunately, that means getting in front of the camera. You see people buy people. So your audience will start to know, like & trust you as your own personality comes through.

The key word there is personality. If you are an air-brushed professional with a cheesy smile, you are actually at a disadvantage.

So what will you need?

Well most cheap cameras and smartphones have HD video recording on them these days so that is fine for making videos. You may want to use a teleprompter on your computer (position the camera so you can read the screen behind it). There is a free one [here](#)

You will need some training. There is a fantastic basic video marketing course here that is ideal for people just starting [Click Here](#)

You need to optimize the title & descriptions of your videos and there is a software product that does that for you: [Click Here](#)

Now I spoke about a video maker software that actually makes videos without you even having to talk on them. You can get that [Here](#)

Make & sell your own digital products

“Woah! That sound really, really difficult!”

Yes, it does, doesn't it? But the reality is – it is very, very simple. Haha! Keep reading and you will find out why!

So what are “digital products” exactly?

Well there is software. The most highly valued digital product but the most difficult to make unless you have some “special” tools ;)

Then there are “info products”. These are very easy to make.

So what is an info product? It is a product that teaches people how to do a certain thing. A bit like this report.

People want information constantly. They want to solve problems. How to make more money, lose weight, stop being spotty, get bigger boobs, be able to do simple plumbing jobs around the house.

And I know that they can Google for all this information but how many times have you immediately found a comprehensive answer to a problem or question without having to crawl through seven kinds of crap?

Google is useful but it can be a very time consuming way to find something out. Much easier to pay a few bucks and get the whole story in one pdf or one series of videos. That is the value of info products and as long as people want or need information, you have a ready market.

Talking about markets, try to make products in niches that people give a stuff about. If your hobby is curing Mongolian yak skins, then you will find it rather tricky finding a hoard or eager customers.

No. Stick to the hot niches that people are spending money on day in day out.

What if you are not an expert? Then you must become a curator.

You do the research, pack it together in a coherent way and you have **added value**. Now, there is a big difference between curating information and plagiarism so you do have to be careful not to copy/paste. But there is nothing stopping you researching cures for acne, for example, and writing a chapter on each – boom you have an ebook to sell.

So what will you need?

To make this report, I used Microsoft Word (although I could have used the free Open Office Writer), [Jing](#) to make a screen capture image (free) and a cover graphic maker to make the fancy cover graphic (you can get the same one I use [here](#) for less than \$20).

To make video of your computer screen (which is one of the best & easiest ways of making a show & tell info product, you can get Screencast-O-Matic [here](#) (free or just \$15 for the pro version) and you can make slide shows using Powerpoint or Open Office Impress (free)

Now, you may well need your own sales pages or squeeze pages. The easiest way to quickly make these is using the Wordpress plug-in Instabuilder 2.

You can see how powerful that is by taking a look [here](#)

You will need to get some good instruction about how to set up your products so they will sell and how to get affiliates selling your product for you.

One of the the best training resources for this is “**Online Marketing Powerplan**” and (if you’re lucky) it will still be available for a silly deal price – take a look [here](#)

Conclusion

In this report I have briefly touched on three ways the “little guys” can make some serious money online.

I hope that it has given you some ideas, some places to make a start and some inspiration that you can do this too.

My parting advice is to invest in yourself and get the training you need to maximize your time. Trial and error is never fun. Grab hold of the trainings mentioned through the report and apply what you learn

Take action with the knowledge and you are on your way to “the laptop lifestyle”

I wish you every success and I will see you on the beaches of the world ☺

